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RNS

Director/PDMR Shareholding

DIRECTOR/PDMR SHAREHOLDING

DFI RETAIL GROUP HOLDINGS LIMITED

Released 11:02:16 17 October 2025

RNS Number : 8633D
DFI Retail Group Holdings Ltd
17 October 2025

DFI RETAIL GROUP HOLDINGS LIMITED

This announcement is made for the following reasons:

- (i) It serves as a corrective statement of the announcements made on 2 April 2024 (RNS No: 96551) and 2 April 2025 (RNS No: 3598D). The number of shares received upon vesting of shares awards granted in 2022 and 2023 for certain Persons Discharging Managerial Responsibilities ("PDMRs") of the Company had been understated and is therefore restated below.
- (ii) It reflects a timing adjustment due to status change. The share awards were granted before the individuals became PDMRs of the Company, and disclosure obligation was not triggered at the time. Following their appointment as PDMRs, the Company is now disclosing the vesting of their shares.

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name: Tom Cornelis Gerardus van der Lee

2 Reason for the notification

- a) Position/Status: Executive Director and Group Chief Financial Officer
- b) Initial notification/Amendment:
 - (i) Initial notification
 - (ii) Amendment notification
 - (iii) Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction:

(i)	Ordinary shares received upon vesting of share awards granted in April 2022
(ii)	Ordinary shares received upon vesting of share awards granted in April 2023
(iii)	Ordinary shares received upon vesting of share awards granted in April 2024

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	34,395
(ii)	US\$0.00	31,601
(iii)	US\$0.00	32,694

d) Aggregated price: US\$0.00
Aggregated volume: 98,690

e) Date of the transaction:

(i)	1 April 2025
(ii)	1 April 2025
(iii)	1 April 2025

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (2)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Yue Pang Man

2 Reason for the notification

a) Position/Status: Chief Executive Officer, 7-Eleven

b) Initial notification/Amendment:

(i)	Amendment notification
(ii)	Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction:

(i)	Ordinary shares received upon vesting of share awards granted in April 2023
(ii)	Ordinary shares received upon vesting of share awards granted in April 2024

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	53,731
(ii)	US\$0.00	36,351

- d) Aggregated price: US\$0.00
 Aggregated volume: 90,082
- e) Date of the transaction: (i) 1 April 2025
 (ii) 1 April 2025
- f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (3)

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name: Hei Lam Wong

2 Reason for the notification

- a) Position/Status: Chief Executive Officer, Health & Beauty
- b) Initial notification/Amendment: Amendment notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name: DFI Retail Group Holdings Limited
- b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
 Identification code: BMG2624N1535
- b) Nature of the transaction: (i) Ordinary shares received upon vesting of share awards granted in April 2023
 (ii) Ordinary shares received upon vesting of share awards granted in April 2022
 (iii) Ordinary shares received upon vesting of share awards granted in April 2023
- c) Price(s) and Volume(s):
- | | Price(s) | Volume(s) |
|-------|----------|-----------|
| (i) | US\$0.00 | 32,583 |
| (ii) | US\$0.00 | 14,688 |
| (iii) | US\$0.00 | 32,549 |
- d) Aggregated price: US\$0.00
 Aggregated volume: 79,820
- e) Date of the transaction: (i) 1 April 2024
 (ii) 1 April 2025
 (iii) 1 April 2025
- f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (4)

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name: Jan Martin Onni Lindström

2 Reason for the notification

- a) Position/Status: Chief Executive Officer, DFI IKEA
- b) Initial notification/Amendment: Amendment notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name: DFI Retail Group Holdings Limited
- b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535
- b) Nature of the transaction:
 - (i) Ordinary shares received upon vesting of share awards granted in April 2023
 - (ii) Ordinary shares received upon vesting of share awards granted in April 2022
 - (iii) Ordinary shares received upon vesting of share awards granted in April 2023
- c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	54,816
(ii)	US\$0.00	55,312
(iii)	US\$0.00	54,725
- d) Aggregated price: US\$0.00
Aggregated volume: 164,853
- e) Date of the transaction:
 - (i) 1 April 2024
 - (ii) 1 April 2025
 - (iii) 1 April 2025
- f) Place of the transaction: Outside a trading venue

Sean Ward
Company Secretary
DFI Retail Group Holdings Limited

17 October 2025

www.DFIretailgroup.com

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